

Chippewa Valley Football Drive 2023

Hello Parents,

Today we will be launching our online fundraising page. This streamlined process allows players and teams to help raise money without the hassle of conventional fundraising. We will be utilizing email, text and social media. **Your contacts are strictly private and protected.**



Participants will no longer have to sell any products, manage cash, or keep/distribute inventory. Fundraising is vital for the success of our program and we truly need to raise funds for the program.

We are confident there are many people eager to support your child and this program. This Fundraiser will be a success if you help your child reach their participation goal. Emails are only used for fundraising and will never be sold, or redistributed. There are other ways to spread the word, but the focus must be on entering 20 quality emails.

PARTICIPATION GOAL: **20 QUALITY EMAILS - 10 QUALITY TEXTS - 1 FACEBOOK POST**

HOMEWORK *VERY IMPORTANT*

Your son or daughter should have sent you a text with a special link where you can go through the invite wizard process on your phone. All the invites sent from that link will count towards their participation goal. If you did not receive the text, your son or daughter will be able to login to www.VerticalRaise.com on their phone/computer and bring up the invite process for you.

HOMEWORK STEPS:

1. **Invite by Email Tab:** Enter 20+ quality emails of people who would like to support your child like grandparents, aunts, uncles, family friends, etc.
2. **Invite by Text Tab:** Invite 10+ people who can donate via text message
3. **Post to Facebook:** Click the Share on Facebook button and post to Facebook

Haven't Joined the Fundraiser Yet?

1. Go to vraise.org and create your profile & upload picture
2. Simply add our fundraising join code: **21843364**
3. Go through invite wizard and make sure to invite both Parents via parent share text
4. Complete Homework Steps with parents

Thank you so much for your support!
Scott Merchant